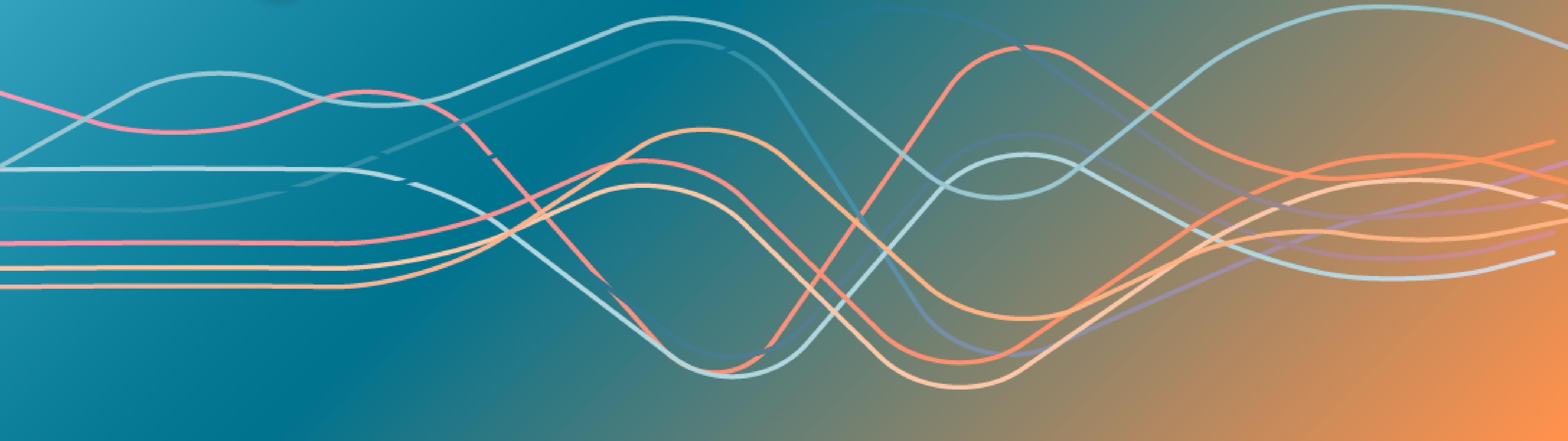


Association Partnership Programme



Who we are

Ratometrics is the one-stop shop for hotels and accommodation owners looking to make their rooms more profitable.

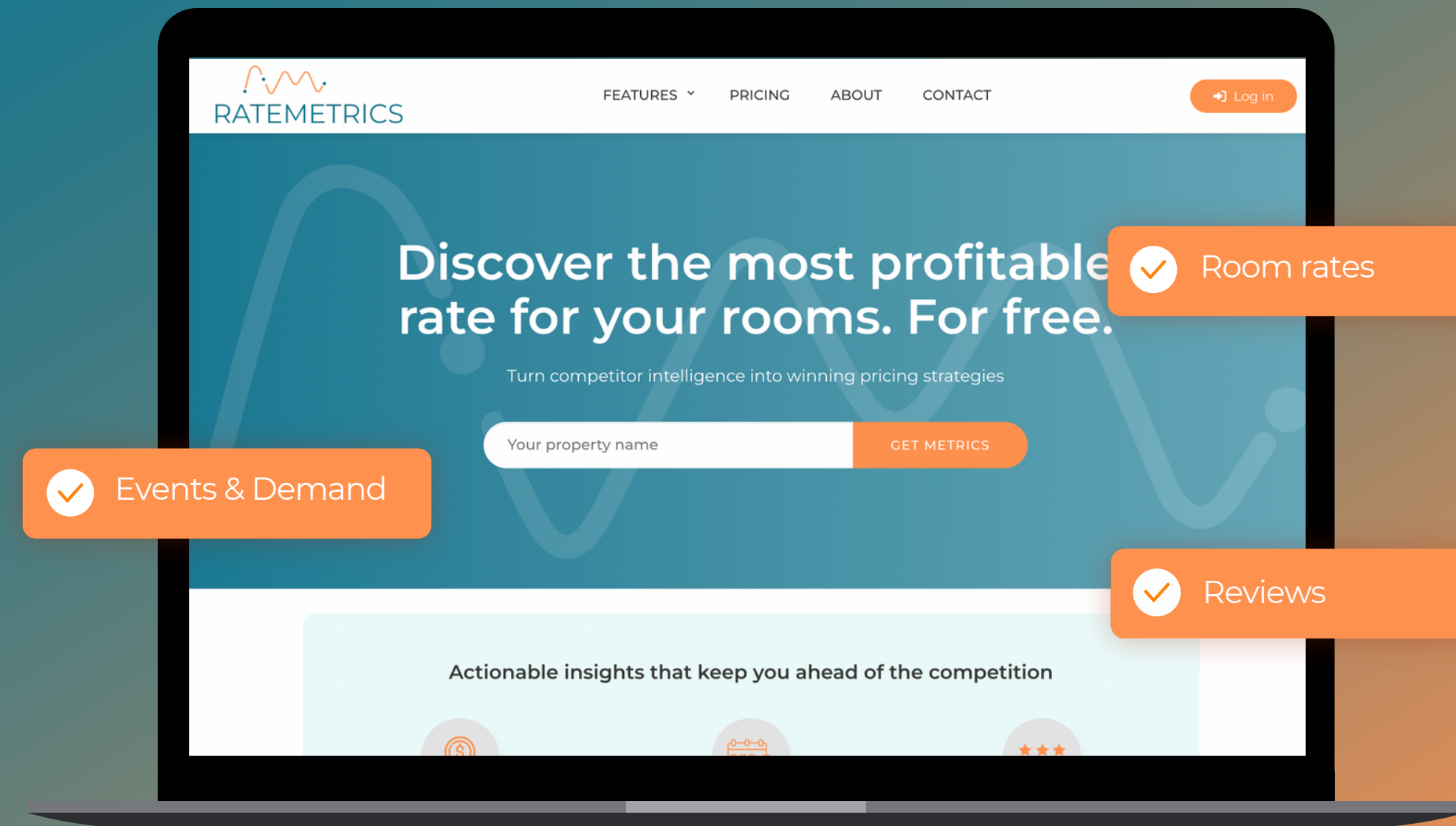
Our mission is to provide affordable, accurate, and simple business intelligence for hotels and paid accommodation providers worldwide.

We understand the importance of the right data, delivered at the right time to make the best decisions. Our solutions are built on cutting-edge technology, accurate and complete data from the most comprehensive sources, and decades of industry expertise.

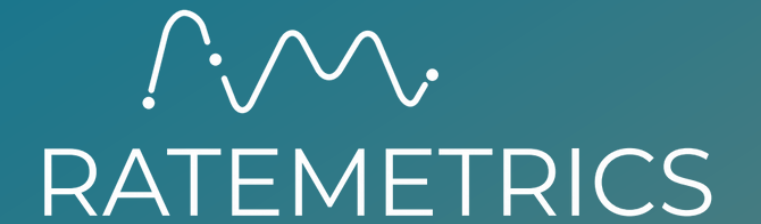


What we do

By making key metrics easy to understand, we make rate optimization simple. We help hotels and paid accommodation providers build effective pricing strategies based on competitor rate benchmarking, review monitoring, and localized demand predictions.



Simple, cost-effective & actionable insights



Optimize your
revenue
management
strategy



Plan your resources
more effectively in
times of high
demand



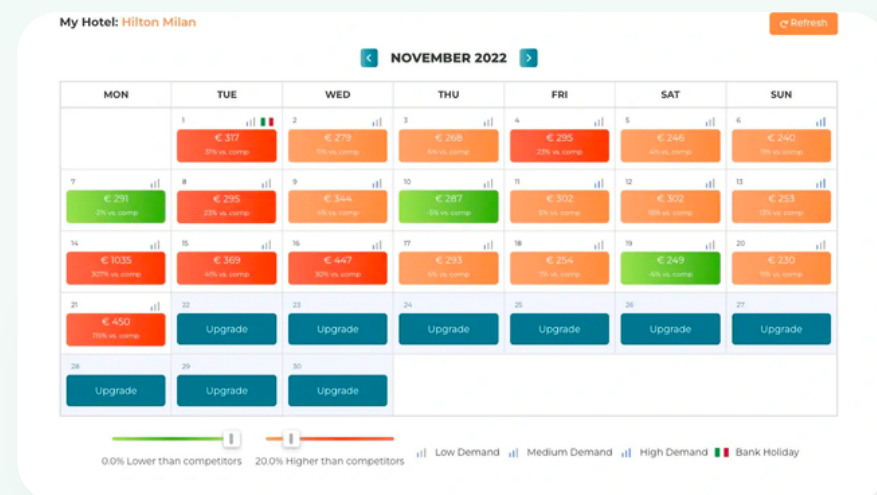
Understand how
your reputation
compares with the
competition



Grow your revenue
& maximize profits

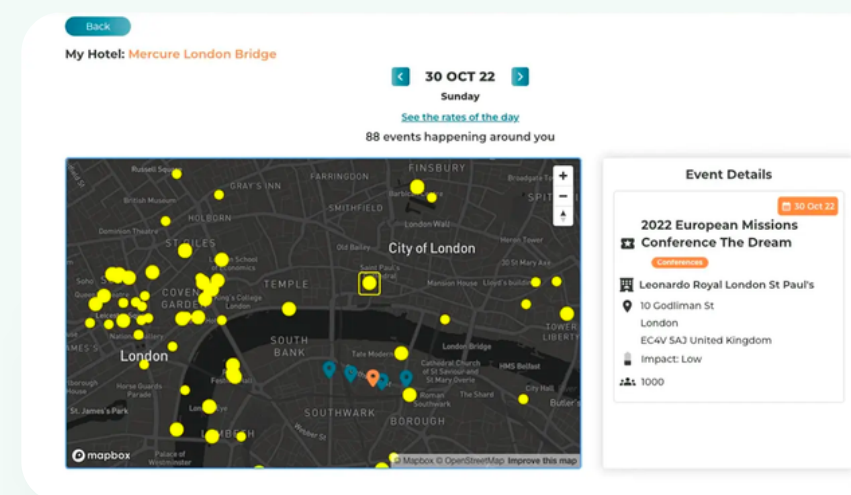
Our key features

Rate Shopping



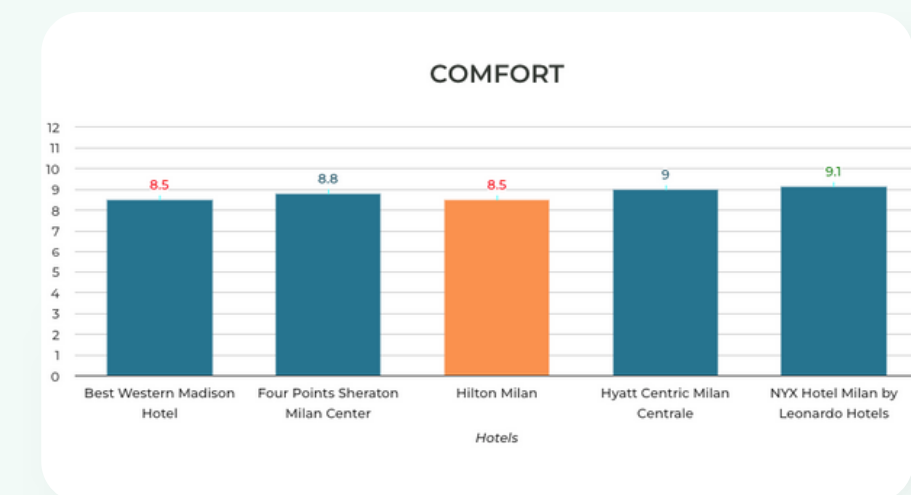
Optimize your revenue strategy & monitor the local market

Demand Predictions



Plan your resources more effectively in times of high demand

Review Monitoring



Understand how your reputation compares with the competition

Working with you

We want to work with you to provide your members with access to Ratemetrics and actionable insights



How we can work with you

- ✓ **Regional market report (worth \$1,000)**
We will share an insightful report for your selected market, to share it with your members
- ✓ **Affiliate partnership**
We will provide you with an affiliate rate for the Ratemetrics premium version to share with your members

Free access to a regional market intelligence report worth \$1,000 a month

As an association partner, we will provide free access to a local market intelligence report worth \$1,000 a month. This report is a powerful tool that will assist your members in understanding fundamental local market dynamics each month.

Key areas covered include:

- ✓ Lowest & highest average rates
- ✓ Average cost by length of stay
- ✓ Average cost by room type



Next steps

If you'd like to work with us, please email us at marketing@ratemetrics.com to arrange a convenient time to talk.

✓ Get metrics!

